

MAXI'S OPENS IN GROBLERSDAL

Johannesburg, 22 October 2008, Maxi's Groblersdal is a family restaurant that serves a wide range of tasty and wholesome meals. Combined with a friendly and welcoming atmosphere, they deliver outstanding, freshly prepared foods of the best quality.

The store is owned by four members of the community, Jaques and Ona Smith, and Abrie and Ursula Greyling. They all believe that a winning recipe is to do business with integrity and in an honourable way that will benefit not just them but the community at large.

When deciding on opening a franchise, they were eager to try something new and different and what made their decision easy was that they fell in love with Maxi's good food and their stunning new look. "We heard about the new Shopping centre, Bareki Mall, coming up in town and started looking for new Business ventures and because there aren't alot of restaurants in town we started looking in to the different franchises out there," says Abrie Greyling..

"After considering several options the new Maxi's look is just what we were looking for. Being a funky new modern look with a firm touch from Christo Calitz it was just perfect for our unique community," concludes Jaques.

Maxi's Groblersdal have shown their commitment to the local community by making a donation of R1, 500 to the local school Laerskool Julian Muller, as part of their store opening celebrations.

The Greyling's and Smith's vision for the store is to grow it into a desirable family outlet where people can rest and enjoy a great tasting meal, in the company of their friends and family. Maxi's has proven very successful in country outlets and Maxi's Groblersdal now brings the number of outlets in Mpumalanga to seven. "The key to our success will be to supply our customers with good quality, made to order food that is great value for money with first-class service and always make sure they will come back for more", says Ona Smith.

All four franchisees certainly have very big dreams for the store as well as for the Maxi's brand. There is no doubt that Maxi's Groblersdal is in good hands.

For further information about Maxi's and where to find your local store, visit the website on www.maxisfood.com.

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