

## MAXI'S REACH OUT TO CHILDREN'S CHOIR

**Johannesburg, 8 December 2008**, Maxi's today announced that it had pledged its support for the 130 members of the award winning, non profit Cantare Choir.

On Friday the 5 December, the choir delivered their last performance for the year at the East Rand based Hospice; one of their many non profit performances for charities and charity fundraisers this year. Maxi's, quick service family restaurant with a wide selection of meals, rewarded this group of talented and generous hearted young persons by catering a spread of their famous, tasty burgers at a picnic held just before the final concert.

The Cantare choir is a non-profit Southern Gauteng regional choir. Its members consist of children from the ages of 9 to 16 years old, coming from an assortment of different cultures and backgrounds.

"The children participated at the 2008 World Choir Olympic Games in Austria. They delivered awesome performances competing in the same category as their adult counterparts. The choir proudly returned home with a gold medal and 2 silver medals," says Carin-Suzette Krezos, Convener for the Cantare Choir.

Maxi's Head Office and Maxi's Eastgate partnered to donate 130 Maxi's burgers and got supplier ABI to contribute 130 Powerade cool drinks and Funky Fanta water bottles. John May from Maxi's Eastgate freshly prepared the famous Maxi's burgers to serve hot for the children before their finale.

"The treat from Maxi's will serve as a very well deserved thank you to them for all their hard work during this year. We appreciate the wonderful gesture from Maxi's Head office and their Eastgate branch and know it will certainly go a long way in sustaining the smiles on our little angels."

"We saw this as an opportunity to thank the choir for their continued efforts and involvement with local charities, by these astonishing young patrons, to enrich the lives of those around them in song. Maxi's, a brand for South African families, will once again hold true it's word of delivering outstanding, freshly prepared foods of the best quality at all times," concludes Amy Menzies, Marketing Manager of Maxi's.



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